

# Invitation to Tender:

## Ice Cream Van Pitch Opportunity at Brockholes Nature Reserve

Lancashire Wildlife Trust invites experienced ice cream van operators to express interest in an exclusive opportunity to operate at Brockholes Nature Reserve, one of the Northwest's premier visitor attractions. This is a unique chance to combine your delicious offerings with the stunning natural surroundings of Preston, Lancashire.

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### About the Opportunity

#### Location

Brockholes Nature Reserve  
Preston New Rd, Preston PR5 0AG

#### Why Brockholes?

Brockholes is a vibrant hub of nature, recreation, and community, attracting visitors year-round for a variety of activities and events. Key features include:

- **High Foot Traffic in season:** Benefit from the waves of visitors during school holidays, bank holidays, and sunny weekends. As a gateway on the Guild Wheel, Brockholes draws cyclists, walkers, and families alike.
- **Adventure Playground & Kids Trails and Activities:** Located next to a bustling adventure playground and the main car park, your pitch ensures a captive audience eager for a sweet treat.
- **Event Engagement:** Brockholes hosts weddings, conferences, and special events, from summer holiday clubs to food festivals and ticket-only winter fairs. Your ice cream van will add the perfect finishing touch to these memorable occasions.
- **Option to cater Hot Food and Drink when café closed:** Café normal opening times are Thursday to Sunday outside of school holidays, and 7 days during school holidays. 10am-4pm.
- **Electrical Hook Up Point:** Pitch in the car park comes with the ability to hook up to our power.

#### Exclusive Pitch & Strategic Advantage

Your pitch will be located in our main car park, ensuring visibility to everyone arriving or leaving. This exclusive placement is a 10-minute walk from the on-site café, providing a convenient alternative for visitors looking for quick refreshments.

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### What We Are Looking For

We seek a reliable operator who can:

- Provide high-quality offerings, including whippy ice cream, lollies, slush, and canned drinks + you will have the option to offer Hot drinks and food once the onsite café closes at 4pm OR when its closed Monday to Thursday in school term time, Note the site will often be busy later in the day once the café is closed especially in the summer.
- Share our commitment to sustainability by using environmentally friendly materials such as wooden spoons, cans instead of plastic bottles, and ensuring all waste is removed before handing products to customers.
- Cater to dietary and religious requirements with a range of inclusive options.

- Maintain a clean, well-presented, and well-maintained van that reflects Brockholes' high standards.

## Preferred Supplier Status

Successful operators will also have the opportunity to become our preferred ice cream supplier for private events, including weddings, conferences, and more. This status ensures your participation in some of our most exclusive gatherings, allowing you to expand your reach and reputation.

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## Pitch Fee

- Similar pitches for sites of this size we lease fetch between £10 to £25K per year and we are expecting bids to fit in this range.
- Full pre-payment of the first 6 months will be required for Bids
- **Before bidding, we strongly recommend booking in with Edward and coming to site to discuss the pitch**
- Submissions need to be in by February 1<sup>st</sup> and you will be forwarded a submission form to complete once you have spoken to us / met us on site.
- Pitch will be awarded by the end of February 2025

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## Application Process

**Step 1:** Express your interest by emailing [ebailey@lancswt.org.uk](mailto:ebailey@lancswt.org.uk) with:

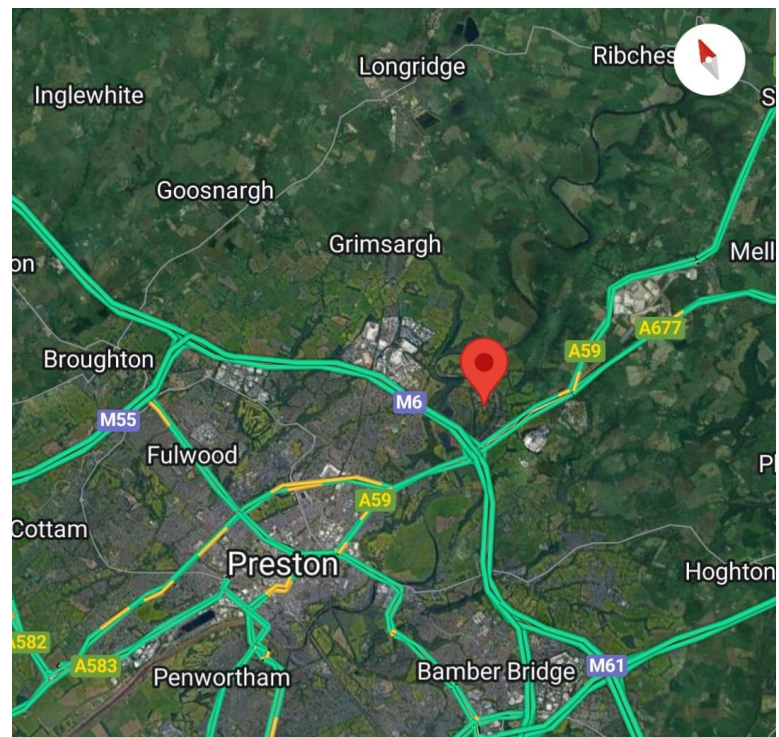
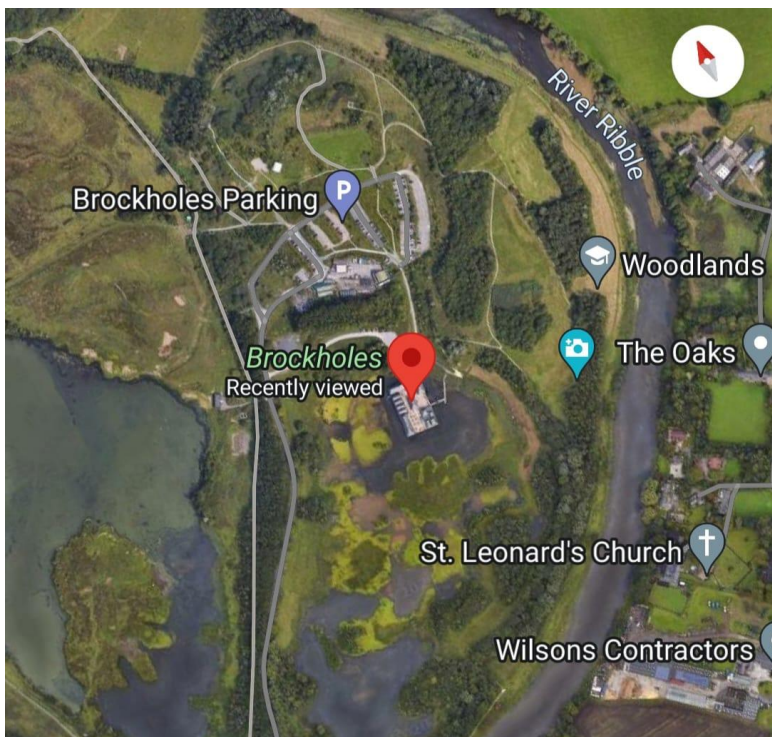
- Your contact details.
- A short statement no more than 1000 words about your current catering business and why you're suited to this opportunity and why you would be a good match for our charity.

**Step 2:** An application form will be sent to suitable businesses once an initial meeting has taken place.

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## About Brockholes Nature Reserve

Brockholes is a jewel in the crown of Lancashire's natural attractions, offering stunning landscapes, thriving wildlife, and unparalleled opportunities for recreation and relaxation. From its rich biodiversity to its eco-friendly ethos, Brockholes provides an ideal backdrop for businesses that share our commitment to sustainability and community





We look forward to receiving your application and welcoming you to this fantastic opportunity!

