



The Wildlife Trust for  
**Lancashire  
Manchester &  
North Merseyside**



# **Recruitment Pack 2024**

# About Us

We're one of 47 Wildlife Trusts spread across the UK, the Isle of Man and Alderney.

The Wildlife Trust for Lancashire, Manchester and North Merseyside (LWT) was founded in 1962 by people who knew they needed to take action for nature.

Since then we have grown to be the largest nature conservation body in the area. We are uniquely positioned to lead change in our region, working at a grass roots, local level, whilst also being part of a strong cohesive national movement.

We work to protect wild spaces, and re-introduce key species and habitats, protecting the biodiversity of our area so that nature can recover.

We work in partnership with other organisations, community groups, landowners and key decision-makers to inspire them to work with and for nature.

## At LWT we believe that:

- Wildlife has intrinsic value, bringing colour, beauty and wonder to all our lives.
- The natural environment is under immense and growing threat, where we live and across the World.
- We are part of the natural world, and wildlife is relevant to every part of our lives; everything we do has an impact on it, and the natural environment affects our health, our wealth and our state of mind.
- Everyone can make a positive contribution to wildlife and can benefit from it.

## Our mission is to:

- Enable wildlife's recovery in our area by working in partnership with others to conserve, restore, create and connect habitats and to increase species abundance; and
- Connect people with nature and help them to take action for wildlife, wherever they are.

## Our vision

is that nature is recovering on a grand scale across Lancashire, Manchester and North Merseyside, and in our sea, and that everyone is able to enjoy our increasingly abundant wildlife.

## Strategic Goals & Ambition by 2030

1. Nature is in recovery with abundant, diverse wildlife and natural processes creating wilder land and seascapes where people and nature thrive

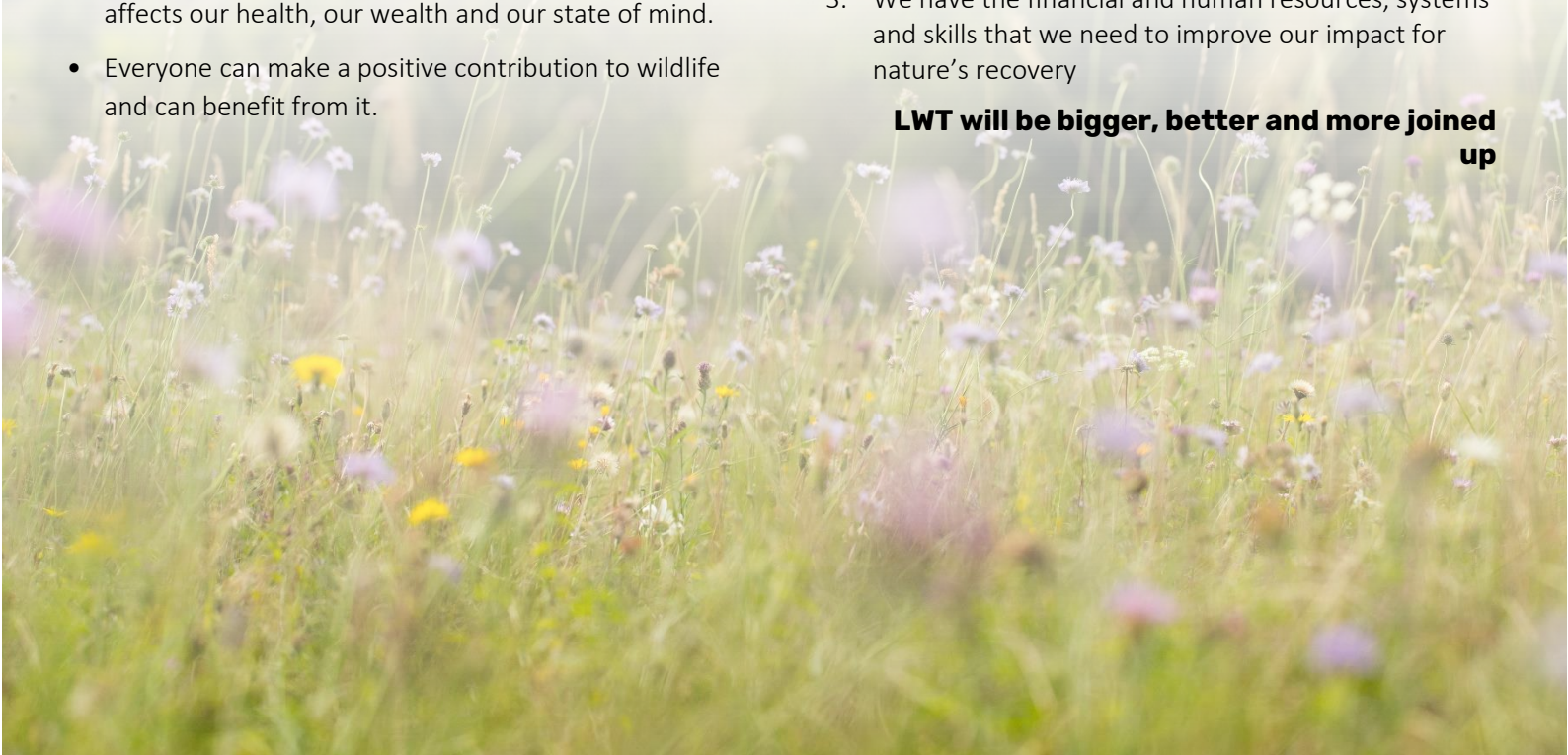
**30% of land and sea is in recovery**

2. People are better connected to nature in their lives and more are taking purposeful action for wildlife

**1 in 4 people are taking action for nature**

3. We have the financial and human resources, systems and skills that we need to improve our impact for nature's recovery

**LWT will be bigger, better and more joined up**

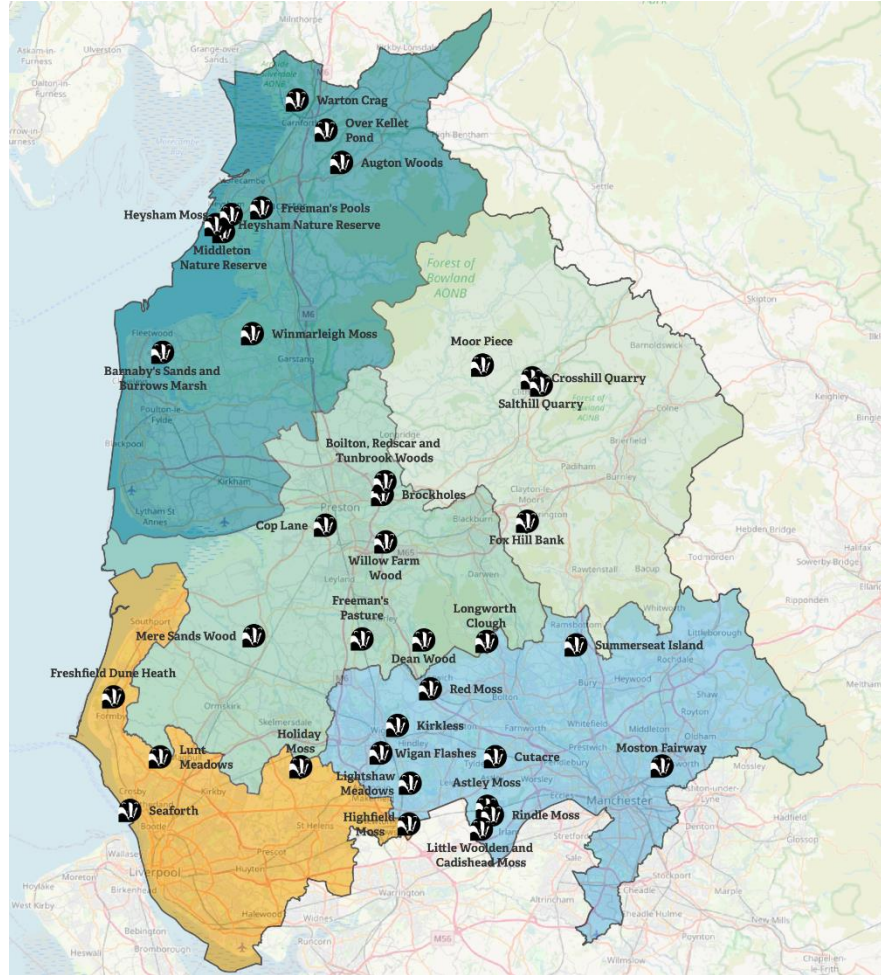


# Our Reserves

We have saved many special places, acquiring and managing many of them as nature reserves—we look after 50 sites (including 42 of our own nature reserves), and a total of around 1,300 hectares of habitat, creating a network where people and wildlife can thrive, on your doorstep.

We believe that limited mobility shouldn't mean missing out on wildlife. Many of our reserves have accessible paths and boardwalks, disabled facilities and accessible bird hides, so you can fully immerse yourself in the great outdoors and discover the wonderful wildlife that lives on your doorstep.

*We also have 6 offices based across Greater Manchester, North Merseyside, West Lancashire, East Lancashire and North Lancashire. Our Head Office is based on the outskirts of Preston.*



## Our Wildlife

**- OUR DOORSTEP-**



*We are working across the region to make a difference to our local wildlife, for everyone to enjoy*

Red squirrel by Mark Hamblin

## Our Impact

Our education team and project officers engage **more than 20,000 children** in wildlife-related activities

On average **every 10 miles** you travel in the region means you will pass a Wildlife Trust project

More than **28,000 members** support the Wildlife Trust in the region and 800,000 across the UK

More than **5,000 people** a year take part in walks and other events on our reserves

We have over **1,200 dedicated volunteers** supporting us on a regular basis, with their time, skills and experience - adding to the 750,000 volunteering across the UK

Our reserves cover more than **1,300 hectares** across the region

We own or manage **42 nature reserves** in the region

# Our Work

The Trust works across Lancashire, Manchester and North Merseyside to create a strong network where nature can thrive and people can benefit.

Our core conservation work includes land management, advocacy for the natural world with key decision-makers, species re-introduction, protecting threatened species, restoring threatened peatlands and collecting essential scientific data. We do this on land and at sea to secure a brighter future for both wildlife and wild places across our region.

Wildlife has a magical power to connect people from all walks of life and give local communities a sense of ownership. We are dedicated to opening up the natural world to absolutely everyone, improving peoples' health and wellbeing and helping locals forge new connections through a number of fantastic community projects. We work all over our area with schools, colleges and community groups, running inspiring sessions covering everything from Forest School and orienteering to Wild Family and Nature Tots sessions. We also work in schools, delivering environmental education and helping improve school grounds. Our education team are leaders within the Wildlife Trust movement.

We are also leaders in delivering natural wellbeing. We believe that wildlife and nature have the power to instil confidence, heal the mind and help people meet their potential, which is why we champion a number of ecotherapy-based projects for both children and adults and the positive impacts to date have been phenomenal.

Find out more at [www.lancswt.org.uk/our-work/our-projects](http://www.lancswt.org.uk/our-work/our-projects)



# Strategic Plan

We will continue to work across Lancashire, Manchester and North Merseyside to deliver positive benefits for both people and wildlife. Our plan builds on the Trusts past successes and recognises how we need to evolve to meet the challenges ahead and remain a relevant, effective organisation.

**In all we do to achieve our strategic goals, we strive to:**

## **Champion** wildlife rich landscapes

We will use our 50 years of expertise to lead the way for nature conservation locally and work within The Wildlife Trusts movement to make a national impact. We will base our plans on sound knowledge and evidence.

## **Defend** wildlife and wild places

We will stand up for the environment and protect wild spaces, enhancing them for both people and wildlife. We will encourage biodiversity, and work with land owners and other organisations in partnership, to create a network of habitats across our region where people and wildlife can thrive.

## **Inspire** people to take action for their local wildlife

We will inspire people to enjoy and protect the wildlife and wild spaces on their doorstep. We will help people learn how to live more sustainably, and demonstrate the benefits of nature to their health and wellbeing. We will engage people of all ages, from all communities to take action for wildlife and we will foster the environmental leaders of the future.

## Base our work on sound **evidence**

We will use evidence from sound science and research to further ecological understanding and demonstrate the needs, benefits and outcomes of nature conservation. We will use this evidence to focus our efforts on the areas most in need of protecting and champion those species that need a helping hand.

# Our Future

## **- OUR WILDLIFE-**

***We can't make a difference if we do nothing. Now is the time to stand together for nature and take action for our local wildlife.***



# Our Culture

We are committed to protecting wildlife, restoring biodiversity and connecting people with the natural world in Lancashire, Manchester and North Merseyside. This commitment brings tenacity in dealing with challenges and huge personal satisfaction from successful projects.

We encourage a creative atmosphere where new ideas can flourish. People who thrive in our organisation enjoy a role where they take on a high level of personal responsibility for achieving outstanding results whilst building strong relationships both internally and externally.

We promote a culture where our staff, trustees and volunteers are Wild About Inclusion, where difference is celebrated, everyone can be themselves, feel respected and able to contribute to their full potential.

## What does an LWT team member look like?

### Integrity

- Acting in the best interest of the Trust and honouring our scientific foundations in all our activities. An honest and respectful approach to the core objectives of the charity, and the wishes of our members and funders.

### Team Player

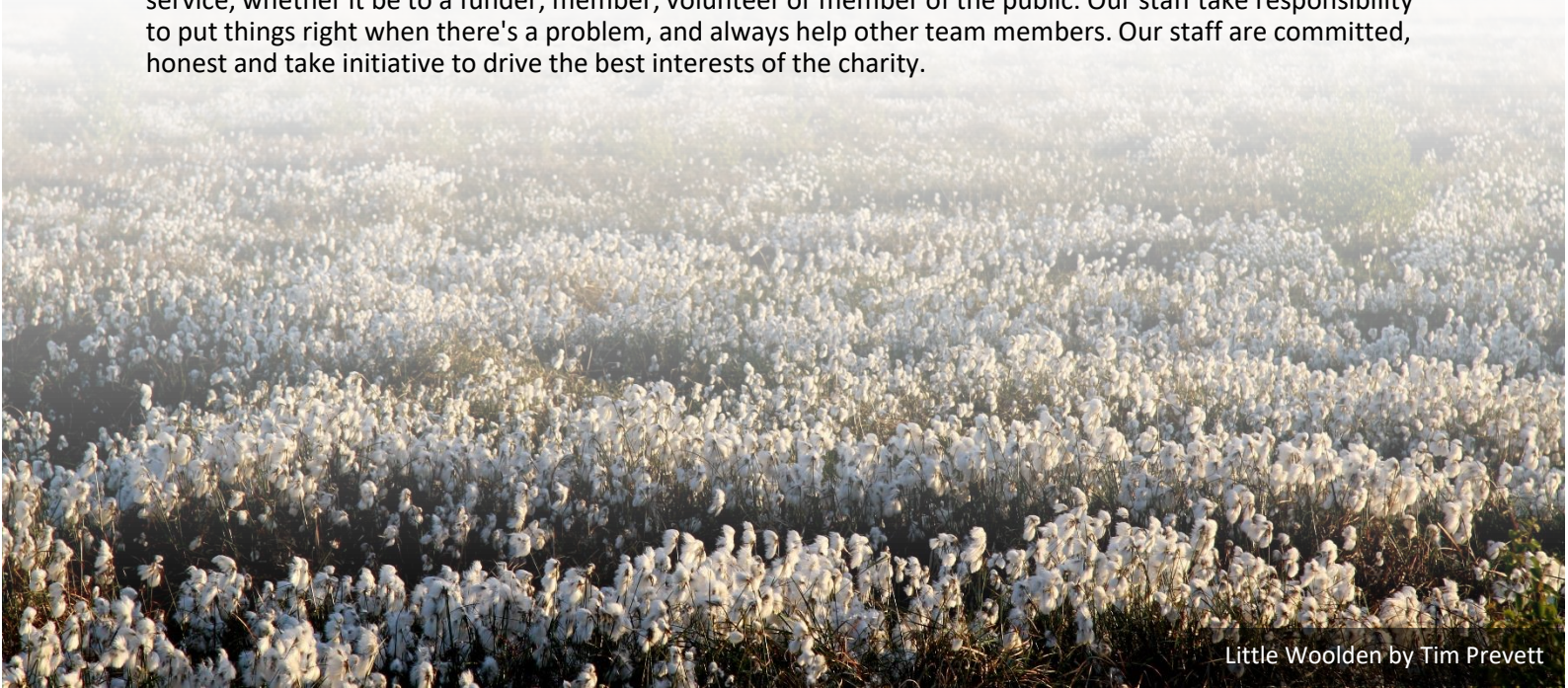
- A friendly, family atmosphere. Everyone is treated with the same level of respect and courtesy. The Chief Executive will often stop for a chat, and full staff meetings provide the chance to get to know others. We are one big team, and our staff are always ready to roll up their sleeves and help where it's most needed, regardless of their job role.

### Passion

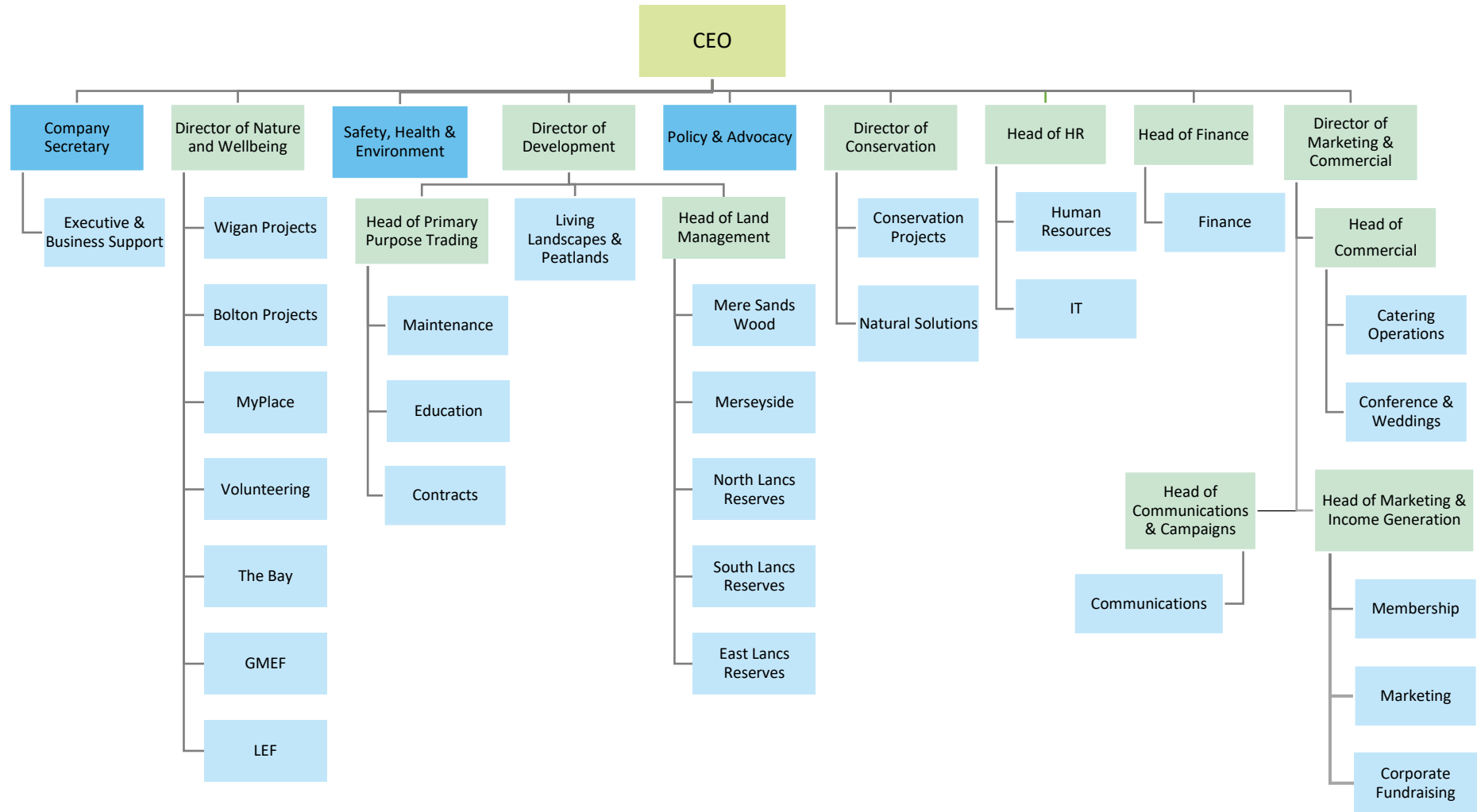
- Passion is at the very heart of every LWT team member. With a love of wildlife, a passion for helping make a difference, or a will to help and inspire others. From our staff to volunteers and our members, we have passion by the bucket load!

### Personal Responsibility

- Our staff are flexible in the way they work and adaptable to change. They provide exceptional customer service, whether it be to a funder, member, volunteer or member of the public. Our staff take responsibility to put things right when there's a problem, and always help other team members. Our staff are committed, honest and take initiative to drive the best interests of the charity.



# Lancashire Wildlife Trust Organisation Chart



# About the project

The Lancashire Peat Partnership (LPP), hosted by Lancashire Wildlife Trust, brings together a wide range of partner organisations across Lancashire to work together and maximise the benefits of peatland restoration. Key partners include United Utilities, Forest of Bowland National Landscapes, and National Trust.

This role will work as part of the LPP team, focussing on peatland restoration across the West Pennine Moors SSSI and the surrounding areas. This role offers a valuable opportunity for a driven and practical individual to get hands on with peatland restoration through the development engagement activities and events, and supporting the running of volunteer sessions. There is also opportunity to collaborate with other LPP partners and support their work. This work directly contributes to the work of the Great North Bog (GNB) and will lead to cross-collaboration between the nation's peat partnerships.

**Lancashire Peat Partnership:** Historically, Lancashire would have possessed huge swathes of peatland habitats such as blanket bogs, lowland raised bogs and fens. Much of this has been damaged and lost due to improper management and other damaging practices such as wildfires or extraction. As our most important habitat in the race to Net Zero, there is urgent need for collaborative work to protect and restore Lancashire's remaining peatlands. Peatland habitats can be found across most of our upland areas such as the West Pennine Moors and the Forest of Bowland National Landscape, and our lowland mosslands which are spread across Lancashire, Greater Manchester and North Merseyside. The LPP brings together key organisations across the region to collaboratively promote the importance of our peatlands, work together to maximise the benefits of restoration projects, secure funding, and to share knowledge and scientific findings.

The LPP sits within the wider Peatlands Programme in the Trust. This is a major workstream and the award-winning team has led years of campaigning, advocacy, and works to protect and restore the peat landscape in Lancashire, Greater Manchester and North Merseyside. LWT's Peatland Programme has over 20 years' experience in landscape scale, multi-partner, multi-site and multi-million pound project delivery and programme management; delivering pioneering and nationally significant restoration from designated sites, former commercial peat extraction sites to agricultural land. In recent years the peat programme has been pioneering sustainable management of agricultural peat soils.

**The Great North Bog:** An ambitious, large-scale peatland restoration coalition consisting of six northern peat partnerships; Cumbria Peat Partnership, Lancashire Peat Partnership, Moors for the Future Peat Partnership, North Pennines National Landscape, Northumberland Peat Partnership, and Yorkshire Peat Partnership. The GNB is a landscape-scale approach to upland peat restoration and conservation across nearly 7,000km<sup>2</sup> of peatlands habitats in Northern England, which can store 400 million tonnes of CO<sub>2</sub>e. The coalition aims to develop a working partnership to deliver a 10-year funding, restoration and conservation plan to make a significant contribution to the UK's climate and carbon sequestration targets.



## Job Description

**Post Title:**

Lancashire Peat Partnership Engagement Officer

**Responsible to:**

Lancashire Peat Partnership Coordinator

**Location:**

The Barn, Berkeley Drive, Bamber Bridge, Preston, PR5 6BY  
Hybrid working will be considered on request

**Hours of Work:**

21 hours per week

**Salary:**

£15,240.00 per annum (£25,400 FTE)

**Duration of post:**

March 2027

**Other:**

All candidates must have the Right to Work in the UK.

### PURPOSE OF POST

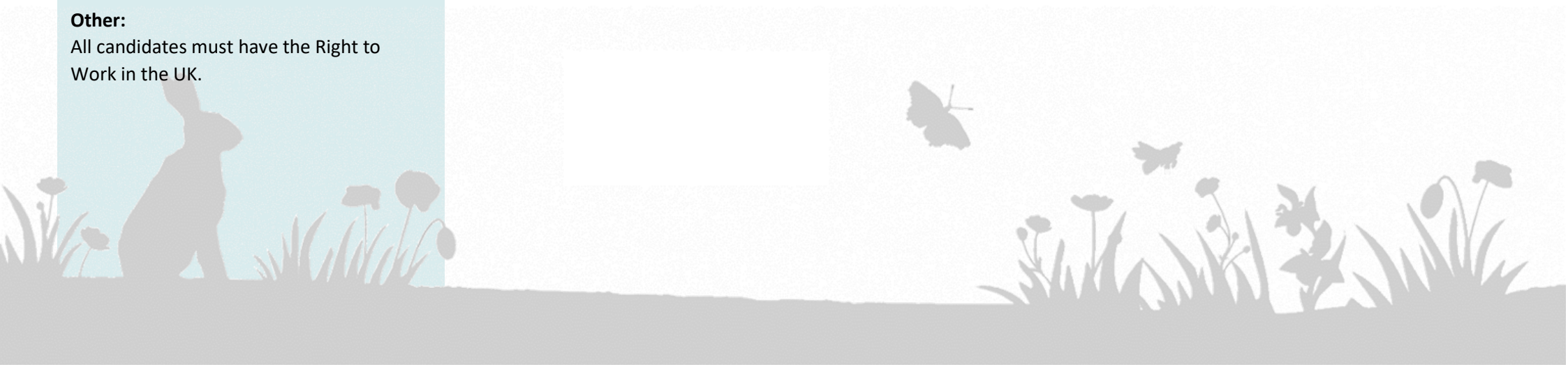
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Work with the LPP Coordinator and the LPP Development & Technical Officer to develop and deliver the work of the Lancashire Peat Partnership including; inspire, engage and empower individuals, groups and communities to get involved in protecting our peatlands; take the lead in developing and implementing a programme of education and engagement activities across a diverse group of people; and, raise awareness of peatlands, the work of the LPP as well as the wider work of the Great North Bog Partners.

### KEY ROLES AND RESPONSIBILITIES

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- Support on the development, promotion and delivery of an engagement plan.
- Engage with local partners, landowners, farmers, local communities and interest groups to raise awareness of the LPP and the value of peatlands.
- Run demonstration and training events, open days, and other activities for diverse audiences to raise awareness of the value of our peatland resource.
- Support the education team to engage with schools to educate on the significance of peatlands, their restoration
- Support the EDI (Equality, Diversity and Inclusion) work of the Trust, ensuring that equal opportunities are offered to all groups that represent the communities in our working area.



## Job Description

This post offers an exciting opportunity for an enthusiastic, confident and charismatic individual to further the work of the Lancashire Peat Partnership, helping to maximise our efforts to protect and restore our precious peatlands. We are looking for someone who is passionate about the natural world, and able to convey this enthusiasm to a diverse mix of people and groups. The successful applicant will work with LPP partners to establish, promote and deliver a programme of education and engagement activities, and undertake a range of activities often with considerable responsibility and autonomy.

The successful candidate will be required to:

- Travel throughout the region, speaking to a wide variety of audiences about the work of the Peat Partnership.
- Support the LPP Technical and Development Officer with liaising with landowners and land managers to enable works in previously unworked areas; i.e. the Forest of Rossendale.
- Create an engagement plan for the Lancashire Peat Partnership.
- Liaise regularly with a range of contacts in our region.
- Communicate the activity and aims of the LPP to a wide variety of audiences.
- Organise and participate in events across the region; this will require some out of hours working at evenings and weekends dependent on the date and time of the events.
- Follow and comply with all policies and procedures of the Trust which includes the Trust's Health and Safety procedures in the workplace, ensuring personal safety and the safeguarding of the interests and safety of all staff, trainees, visitors, and others at the Trust.
- Work as part of a team alongside staff and volunteers as required.
- Uphold the working values and expectations of the Lancashire Wildlife Trust.
- Carry out other duties relevant to your post as reasonably required by your line manager.



# Person Specification

## EXPERIENCE

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### Essential

- At least 2 years' experience in developing and delivering successful community engagement projects/activities for diverse audiences.
- Developing and assisting running educational activities for schools or community groups.

### Desirable

- Inspiring a wide range of audiences about our peatlands, their importance, and key environmental issues.
- Developing and managing volunteer or citizen science activities.
- Working with the media.
- Writing funding applications.
- Networking with a diverse range of groups.

## SKILLS

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### Essential

- Communicating with a wide range of audiences, from topic experts to the general public.
- Good IT skills (fully conversant with Microsoft Office), including data handling, social media, and website content writing experience.
- Excellent communication skills, both verbally and in writing, with the ability to speak clearly and confidently to a wide range of audiences.
- Full UK Driving Licence and access to a vehicle as the role will require regular travel across the region.
- Good project development skills with the ability to set, prioritise and meet targets on time.
- Excellent interpersonal and advocacy skills, with the ability to engage and influence a wide range of people, and form positive working relationships.
- Working in partnership.

- Manage, motivate and influence volunteers and project partners.

### Desirable

- Assist with practical management tasks, vegetation ID, Bioblitz etc.

## KNOWLEDGE

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### Essential

- Knowledge on the development of engagement plans.
- A good understanding of health and safety issues, including the writing of risk assessments.

### Desirable

- A degree in a relevant environmental sector, or substantial practical experience in the sector.
- The peatlands in Lancashire, its value, challenges and opportunities, its restoration and management, and key stakeholders.
- Current knowledge of funding mechanisms.

## PERSONAL QUALITIES

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### Essential

- Commitment and enthusiasm to the Trust, specifically LPP and its work.
- Commitment to the Trusts policy on Equality, Diversity and Inclusion.
- Excellent networking, and able to build rapport quickly, tact, diplomacy and integrity.
- High levels of enthusiasm, self-motivation and self-discipline.
- Well-organised and methodical.
- A positive and mature approach, with tact and diplomacy.
- Flexible, responding to changes at short notice, and assist with several tasks at once.
- Willingness to travel and work unsocial hours at times.

## General Terms & Conditions

<b>Holidays:</b>	28 days per annum (increasing with length of service), plus bank holidays, pro rata for part-time employees.
<b>Pension:</b>	The Trust contributes to the NEST Pension Scheme. Full details will be provided.
<b>Hours of Work:</b>	Part Time 21 hours per week. Normal working pattern will be 9.00am – 5.00pm.  Overtime is not paid but time off in lieu may be taken, where appropriate, as the post may involve some evening or weekend working.
<b>Duration of post:</b>	This post is offered on a fixed term basis. All new employees undertake a probationary period of 6 months; in which time they are expected to demonstrate their suitability for the post.
<b>Closing Date:</b>	<b>Sunday 3<sup>rd</sup> November 2024</b>
<b>Interviews:</b>	<b>To be confirmed</b>

To apply for this position you are required to complete an Application Form which can be downloaded from our Website: [www.lancswt.org.uk/jobs](http://www.lancswt.org.uk/jobs)

Completed applications should be returned to: [applications@lancswt.org.uk](mailto:applications@lancswt.org.uk)

Thank you for your interest in working for the Wildlife Trust for Lancashire, Manchester and North Merseyside. We look forward to receiving your application.

### TERMS OF REFERENCE

As an inclusive employer, The Wildlife Trusts value diversity and we're committed to creating an inclusive culture where everyone is able to be themselves and to reach their full potential. We actively encourage applications from people of all backgrounds and cultures. We believe that a diverse workforce will help us create our vision of people close to nature, with land and seas rich in wildlife.

To understand how we are performing, we ask that you kindly complete a Diversity Monitoring Form in addition to your application.

Please be assured that your responses are kept confidential, separate from your candidate record, are not part of any application you make, and that the recruiting staff never see individual responses to the questionnaire.

#### **Criteria Common to All Job Descriptions:**

A Job Description sets out the purpose of the job, where it fits into the Trust's structure, the context within which the job holder functions and the principal accountabilities of job holders, or the main tasks they have to carry out. It is not a definitive work plan. This document is intended to provide guidance on the scope and function of the job.

#### **Equal Opportunities Statement:**

All employees are required to adhere to and promote the principles and operation of the Trust's policies on equalities, to ensure that services provided are relevant to ethnically diverse communities and other disadvantaged groups in the area.

#### **Safety, Health and Environment Statement:**

All employees are required to ensure that all duties and responsibilities are discharged in accordance with the Trust's Safety, Health and Environment (SHE) at Work Policy and associated SHE policies and guidelines. They should take reasonable care for their own Health and Safety and that of others who may be affected by what they do or do not do. Staff should correctly use work items provided by the Trust including personal protective equipment in accordance with training or insurance. All members of Trust staff are responsible for informing their line managers of any potential gaps in the current Trust Policy. All employees are responsible for ensuring that the SHE Policy is up to date and continuously reviewed and evaluated.

#### **Performance Review:**

All employees will participate in the Trust's Performance Review process. The process aims to ensure that performance standards/targets are jointly agreed between employees and line managers and are achieved within agreed time scales. Failure to maintain an appropriate standard indicated by management can result in Capability proceedings being taken.

#### **Commensurate Statement:**

At times, the Post holder will be required to undertake other duties and responsibilities of a similar level and nature in order to support workload peaks and resources and skill shortages, ensuring priorities are met. This will be sensitive to available resources and individual skills and will generally be within the same area.

#### **Adherence to Staff Handbook, Policies and Procedures:**

The Trust is a large, diverse charitable organisation and as such needs to ensure that all employees are aware of their obligations to and from the organisation. These are clearly defined in the Staff Intranet and in the policies and procedures adopted by Council as part of the Trust's governance. All Employees have an obligation to read and understand these policies, especially those that are pertinent to this role.